

SHOP Marketplace Participation Rule Waived Nov. 15-Dec. 15

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SHOP Marketplace
Health Insurance for Small Businesses

HealthCare.gov

SHOP is Open for Business for 2017!

Take Advantage of Waived Minimum Participation Rate

Do you know that from **November 15 through December 15**, small businesses can enroll in SHOP Marketplace coverage **without** meeting a [Minimum Participation Rate \(MPR\) requirement](#)? Think about your new and existing clients who may not otherwise be able to meet the minimum participation requirement. Help them get coverage in the SHOP Marketplace today!

Encourage your clients to act now. Starting December 16, they will need to meet their state's MPR to participate in the SHOP Marketplace. Take time to understand the requirements along with this year's plans and prices to help them get the best coverage for their employees. Don't miss out on this limited time opportunity!

[Learn More](#)

Have questions? Contact the SHOP Call Center at 1-800-706-7893 (TTY: 711) weekdays from 9 a.m. to 7 p.m. ET, or login to find an agent or broker in your area.

Thank you,
The SHOP Marketplace Team