



2019 Horizon BCBS Small Employer Portfolio Changes

Horizon Blue Cross Blue Shield of New Jersey has updated its small employer health plan portfolio for 2019. These changes will become effective when a small employer customer renews into one of the impacted Horizon BCBSNJ health plans.

Horizon is pleased to announce that all small employer OMNIASM Health Plans for 2019 will automatically include **HorizonbFit**, their fitness incentive program. After members enroll in the program, they become eligible to receive a \$20 reward for every month in which they make at least 12 visits to any of the 4,000 participating gyms and fitness facilities across the United States. Members can earn up to \$240 a year in rewards. Learn more at HorizonbFit.com.

In addition to the health plan changes, small employer customers that want to purchase or renew a health plan on the Small Business Health Options Program (SHOP) for 2019 must do so through a broker.

Please [click here](#) to view Horizon's 2019 Plan Changes.

For more information, please contact brokersupport@martinins.com



Any Questions or Feedback?

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