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WEEKLY DIGEST: January 8 - 12

Health Insurance Marketplace sent this bulletin at 01/12/2018 12:41 PM EST

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Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Clients Need Your Help Enrolling All Year

Welcome to the **Weekly Digest**, your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.

Recap of This Week's Email Announcements

- [What's New to Small Business Health Options Program \(SHOP\) for 2018: Learn more](#) about how small groups will now enroll by working with a SHOP-registered agent or broker, and the new [SHOP Eligibility Determination Form](#).

Reminders

- New customers need your help all year: [small group clients](#) and [individuals and families](#) still need help enrolling in coverage.
- Ensure that clients pay their first month's premium for their coverage to take effect and for you to get paid. Questions? [Click here](#).

Resources

- Tax season is coming! [Click here](#) for information on how Marketplace coverage will affect your clients' taxes.

- Even though Open Enrollment has ended, you can continue to use CMS's new Help On Demand service to receive Marketplace referrals to identify new customers. Find tips on how to make the most of this tool [here](#).
- When you have questions, use [this resource](#) to find out who to contact.



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