



## The Central New Jersey AHU Hosts the Classroom Self-Funded Certification Course in Edison, NJ

**When:** Thursday, March 10; Registration start time - 12:00 p.m.; Program start time - 1:00 p.m.; Program end time - 4:00 p.m.

**Where:** [Hilton Garden Inn Edison/Raritan](#), 50 Raritan Center Pkwy, Edison, NJ 08837

**Description:** Developed by experts in the market space, this three-hour course instruction will ensure that students understand the key technical components of self-funding and are better prepared to counsel their clients on the various benefits of elimination of most premium tax, lowering cost of administration, claims/administration and customer service for employees.

Historically, employers have turned to the self-funding of their health plans when traditional insurance programs failed to meet their cost expectations. The many thousands of employers in the U.S. who have implemented self-insured medical programs later discovered the other advantages, such as coverage flexibility and client-specific benefit plan administration. Self-funding is one of the most effective ways employers can control the rising costs of healthcare coverage. In understanding self-funding as a concept and how it differs from fully insured products, this course will help provide in detail how it all works and proven methods for communicating this option to employers and employees in a compelling way.

### The Self-Funded Certification Includes:

- Live and online three-hour training program with leading NAHU certified instructors
- Complete student support services
- Three hours of continuing education credits approved in 50 states

**The cost of the Self-Funded Certification Course is \$175 for NAHU members and \$275 for non-members.**

**As an extra incentive for being a NAHU member you can receive a discount off of your registration. [Click here](#) to register.**

**Instructor:** President of Blue Water Benefits Consulting, Ruthann Laswick



## Self-Funding Logo to Set You Apart from the Rest

We are proud to announce that NAHU is providing another resource for marketing your professional expertise in a way that will set you apart from the rest. You can now brand your certification on media announcements, email signatures, business cards and company letterhead to highlight your accomplishment. When you have completed the final exam, you will be provided a download version of the logo stamp of authentication.



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