



Oca

Office of
Compliant
Administration

Quick Alert

OCA's New FSA/HSA Open Enrollment Campaign Communicating Open Enrollment During COVID-19

With almost every employer implementing a work from home policy, open enrollment communication has become even more challenging for employers and their employees. OCA is excited to offer a new, optional, open enrollment FSA and/or HSA campaign specifically designed to support your communication strategy, educate your employees, and arm employees with the information they need to make important enrollment decisions.

The campaign consists of a series of emails that we deliver directly to your employees. The emails share multimedia tools and resources that are focused on helping employees better manage their healthcare finances - helping them understand basic terminology, helping them diagnose their unique spending/saving needs, and helping them make smart enrollment and funding decisions that fit their needs. Best of all, the campaign is included as part of our standard offering so there is no cost to you!

Here are some of the sample emails that will be generated.

Email Sample 1: [Click here to view](#) (delivered 3 week prior to open enrollment deadline)

Email Sample 2: [Click here to view](#) (delivered 2 week prior to open enrollment deadline)

Email Sample 3: [Click here](#) to view (delivered 1 week prior to open enrollment deadline)

Please note that these emails would be customized for each client.

How to get started...

Our open enrollment campaign is optional so if you'd like to provide this campaign to your employee population, we simply need you to complete our [FSA Open Enrollment Campaign](#) file and send it back to implementation@oca125.com. The employees included on the file will be the ones who receive the email campaigns.

As always, we are here to help our clients address the challenges being faced in today's workplace. If you're a current client, please don't hesitate to reach out for support! If you have any questions, please feel free to contact us at or call 855-622-0777. To view today's operational status, please go to <http://oca125.com/covid19actions/>.

Sincerely,
OCA

OCA is not a law or accounting firm and is not authorized to provide, nor should any information provided by OCA in this email or any other communication be construed as legal or tax advice. OCA encourages you to consult with a qualified legal or tax advisor before taking any action with respect to your employee benefit plan(s).

Benefit Administration Done Right

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