

BROKER Connection

News to help you grow your business

September 2, 2014

Marketplace Product Gives Employees Choices: Employers Control

With the new UnitedHealthcare Marketplace, employees can take advantage of an easy-to-use online benefit shopping experience, while employers with 51+ employees can retain control over the benefit plan options offered, and keep cost-effective coverage in place.

[Learn more](#)



Broker Tip: Benefit Summaries



To see the health services covered by UnitedHealthcare plans, view the Benefit Summaries section of United eServices®. [Learn more](#) ▶

Quoting Tools on United eServices®



Learn how you can maximize your time with the online quoting tools for groups up to 50 available on United eServices. [Learn more](#) ▶

New England News

- ▶ **Ride 2 Recovery Minuteman Challenge:** You are invited to join UnitedHealthcare in supporting our nation's healing heroes at the Ride 2 Recovery Minuteman Challenge Sept. 6-13. For more information on how you can participate in the event as a rider, volunteer or sponsor please contact your UnitedHealthcare representative. [Learn more](#) ▶

Client Wellness Resources

The following health tips and monthly observances can be directly copied and placed in your clients' communications.

- ▶ **Medicare Education Week Sept. 15-21:** If you are eligible or soon-to-be eligible for Medicare, be sure to visit this helpful [website](#) to learn more about Medicare benefits.
- ▶ **Dr. Oz Health Tip:** This message from Dr. Oz focuses on proper weight, good heart health,

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exercise and eating the right foods to **maintain a healthy back**.

- ▶ **September is Cholesterol Awareness Month:** Read the **Cholesterol newsletter** to learn what type of fiber is best for helping to get your cholesterol under control.
- ▶ **What's on TV?:** Visit **UHC TV** for health tips, Health Insurance 101, Laugh Rx and other helpful information.

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