

# BROKER Connection

News to help you grow your business

February 24, 2016

## New 2016 Broker Bonus Program Announced



When you sell or renew group term life, supplemental life, dental, short-term disability, long-term disability, vision, critical illness and accident insurance from the specialty product portfolio for groups with two or more eligible employees during 2016, you may be eligible for a broker bonus.



## Pharmacy

- **Generic Gleevec Now Available:** The first generic version of Gleevec®, a specialty oral oncology medication used to treat leukemia and other kinds of cancer, launched on February 1. [Learn more](#)
- **What's Driving Hemophilia Costs?:** See what three forces drive the costs for hemophilia treatment. [Learn more](#)

## Client Health Services

The following monthly observance can be directly copied and placed in your clients' employee communications. For additional wellness information visit the [Communication Resource Center](#).

- **March is Nutrition Month:** Check out the March [newsletter](#) for the top 10 list of super-nutritious foods.



### Receive News Alerts

Don't miss important health plan and reform updates. Text **BROKERNEWS to 52789** via your mobile phone to receive bi-monthly alerts.



### Ideas/Suggestions?

Do you have an idea or suggestions for future editions of Broker Connection? Send us an email and let us know!