

# BROKER Connection

News to help you grow your business

April 27, 2016

## New HSA Product Introduced for New Business



Optum Bank®, has created an enhanced HSA solution available to all new UnitedHealthcare business beginning June 1. See how the new HSA product-offered in place of the three current products-provides a simplified fee structure and a new, market-leading investment offering for your clients and their employees.



## Ride2Recovery Sponsored for 7th Year



See how Ride2Recovery assists in the rehabilitation of America's injured veterans in multiday cycling challenges across the United States. [Learn more](#)

## Earn a Broker Bonus in 2016



When you sell or renew specialty products for groups with two or more eligible employees during 2016, you may be eligible for a broker bonus. [Learn more](#)

## Broker Support

- **New Broker Sales Tool:** View our Sales Automation Management [video](#) to see how this new broker tool helps streamline and optimize the way you sell and set up new small business groups. [Learn more](#)

## Client Health Resources

The following monthly observance can be directly copied and placed in your clients' employee communications. For additional wellness information visit the [Communication Resource Center](#).

- **May is Mental Health Awareness Month:** Check out the May [newsletter](#) for the article: 10 Ways to Simplify Your Life and Dial Down Stress Levels.



### Receive News Alerts

Don't miss important health plan and reform updates. Text **BROKERNEWS to 52789** via your mobile phone to receive bi-monthly alerts.



### Ideas/Suggestions?

Do you have an idea or suggestions for future editions of Broker Connection? Send us an email and let us know!