



FEBRUARY 2024

# Elevate clients' benefits offerings with rate reduction on accident insurance

Accident insurance helps cover out-of-pocket expenses that can result from an accidental injury, helping alleviate employees' financial burden and allowing them to focus on getting well. And Principal® is currently offering an **unprecedented rate reduction—averaging 40%—for this benefit.\*** Now more affordable than ever, this coverage can provide additional protection to other benefits—like medical and disability insurance.

This rate decrease also provides more opportunities to add on supplemental benefits—such as critical illness and hospital indemnity—to your clients' current benefit offerings. **Check out this video** to see how adding these benefits help provide a holistic approach for life's unforeseen events.

Learn more about accident insurance coverage and tips on how to approach your clients:

[Watch webinar](#)

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## Enhanced digital experience rolling out to members

We are enhancing the individual member digital experience to seamlessly showcase key information within their [principal.com](https://principal.com) account. Customers with other Principal products have already started seeing these improvements. The site enhancements will continue to roll out to members through mid-2024 depending on which products they have with Principal.

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## Form W-2 FICA service elections update

Beginning March 1, 2024, we'll no longer be accepting the paper election form for Form W-2 FICA services. Elections must be made through eService. Catch up to speed on our Form W-2 and FICA services:

[Learn more](#)

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## Streamline the claims filing process with online tools

It's important for your customers to always have access to the most convenient and up-to-date claims filing options and forms. And it's now easier than ever with our online tools. Check out the article below to see how you can help ensure your clients have the most current information on claims submission:

[Read article](#)



## Let's connect.

Contact me if you have any questions or need assistance.

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